

IS YOUR WORKFORCE SEARCHING FOR HOUSING?



10TH ANNUAL
NORTHERN VIRGINIA HOUSING EXPO
SATURDAY, APRIL 4, 2020
10 AM - 3 PM
DOMINION HIGH SCHOOL
21326 AUGUSTA DR, STERLING, VIRGINIA



Be part of this free annual event that helps workers find housing in Northern Virginia, whether they need an affordable rental or are ready to buy. The event, which rotates annually throughout the region, is open to the public and features dozens of exhibitors, free workshops and personal one-on-one financial counseling sessions.

EMPLOYER PARTICIPATION OPPORTUNITIES

EVENT UNDERWRITER: \$10,000 - One event underwriter will be featured, available to the first organization to make the commitment. Many benefits are available, depending on the organization's specific goals.

MAJOR EMPLOYER SPONSOR: \$3,000 - Logo and name on all event-related promotional materials, including linked logo on expo site; premium exhibit location and size; 1/2 page ad in the Expo Guide. Participation will be highlighted in a special news release.

EMPLOYER SPONSOR: \$1,500 - Name on all event-related promotional materials; web link on expo site; premium exhibit space, 1/4 page ad in the Expo Guide. Participation will be highlighted in a special news release.

EXHIBITOR: \$495/\$395 - Name on all event-related promotional materials; web link on expo site; exhibit space including table and chairs; 1/8 page ad in guide.

EMPLOYER EXHIBITOR RATES

Nonprofit Early Registration \$100 Nonprofit \$150

For Profit Early Registration \$395 For Profit \$495

To qualify for early registration discounts, your payment must be RECEIVED by January 31, 2020.

*To sponsor or exhibit, register online
or contact Communi-k, Inc.*

571-294-8536 info@novahousingexpo.org

novahousingexpo.org



This annual event is hosted by First Home Alliance in cooperation with the counties of Loudoun, Arlington and Prince William and the cities of Alexandria and Falls Church. Planning partners include the VHDA.

TAKE ADVANTAGE OF EARLY REGISTRATION DISCOUNTS!