

# REACH THE PEOPLE WHO NEED YOU!



**10TH ANNUAL**

**NORTHERN VIRGINIA HOUSING EXPO**

**SATURDAY, APRIL 4, 2020**

**10 AM - 3 PM**

**DOMINION HIGH SCHOOL**

**STERLING, VIRGINIA**

## SHOWCASING FIRST-TIME HOMEOWNERSHIP AND RENTAL OPPORTUNITIES

### SPONSORSHIP LEVELS

**EVENT UNDERWRITER: \$10,000** - One event underwriter will be featured, available to the first organization to make the commitment. Many benefits available, depending on the organization's specific goals.

**PLATINUM SPONSOR: \$5,000** - Logo and name on all event-related promotional materials; specific workshop sponsorship/presentation opportunity; premium exhibit location; 10x20 exhibit space; complimentary 1/2 page color ad in the Expo Guide.

**GOLD SPONSOR: \$3,000** - Name on all event-related promotional materials; specific workshop presentation opportunity; prime exhibit location; 10x10 exhibit space; complimentary 1/4 page color ad in the Expo Guide.

**SILVER SPONSOR: \$1,500** - Name on all event-related promotional materials; premium 10x10 exhibit space, complimentary 1/8 page color ad in the Expo Guide.

### EXHIBIT RATES

Non Profit\* Early Registration \$100    Non Profit\* \$150    For Profit Early Registration \$395    For Profit \$495

\*Non Profit rates are extended to 501(c)3 organizations only.

To qualify for early registration discounts, your payment must be RECEIVED by January 31, 2020.

*To sponsor or exhibit, register online  
or contact Communi-k, Inc.*

**571-294-8536 [info@novahousingexpo.org](mailto:info@novahousingexpo.org)**

**[novahousingexpo.org](http://novahousingexpo.org)**



This annual event is hosted by First Home Alliance in cooperation with the counties of Loudoun, Arlington and Prince William and the cities of Alexandria and Falls Church. Planning partners include the VHDA.

**TAKE ADVANTAGE OF EARLY REGISTRATION DISCOUNTS!**