

REACH THE PEOPLE WHO NEED YOU AT THE REGION'S ONLY VIRTUAL HOUSING EXPO!



11TH ANNUAL NORTHERN VIRGINIA HOUSING EXPO SHOWCASING FIRST-TIME HOMEOWNERSHIP AND RENTAL OPPORTUNITIES • LIVE JANUARY 1, 2021



novahousingexpo.org



Our first-ever virtual housing expo in June 2020 welcomed more than 7000 visitors looking for free, helpful info and guidance on buying or renting in Northern Virginia. They browsed the virtual exhibit hall, attended helpful online workshops, and took advantage of free one-on-one financial counseling sessions with a respected local nonprofit.

This year, the free educational services and financial counseling will be offered all throughout the year, bringing hundreds if not thousands of additional visitors to the expo site.

HOW CAN YOU PARTICIPATE?

SPONSOR

EVENT UNDERWRITER: \$10,000 - One event underwriter will be featured, available to the first organization to make the commitment. Many benefits available, depending on the organization's specific goals.

PLATINUM SPONSOR: \$5,000 - Logo on all event-related promotional materials; specific workshop presentation opportunity; prime exhibit location; banner ad on home page; social media takeover for one day.

GOLD SPONSOR: \$3,000 - Name on all event-related promotional materials; specific workshop presentation opportunity; prime exhibit location; banner ad in virtual exhibit hall, workshop page, or counseling page.

SILVER SPONSOR: \$1,500 - Name on all event-related promotional materials; prime exhibit location; display ad in virtual exhibit hall, workshop page, or counseling page.

*To exhibit, register online at novahousingexpo.org.
To sponsor or ask a question,
contact **Laura Nickle of Communi-k, Inc.**
771-294-8536 or info@novahousingexpo.org*

EXHIBIT

Non Profit* Renewal \$125 For Profit Renewal \$395
Renewal rates are available to organizations who participated in the 2020 virtual expo.
Non Profit* - New \$175 For Profit - New \$495
*Non Profit rates are extended to 501(c)3 organizations only.

ADVERTISE

**Billboard Ad - January 1 - December 31, 2021
(970 px x 250 px)**

Home Page \$1000
Exhibit Hall/Workshops/Counseling Page \$500
Homebuying Resource Page \$500
Rental Resource Page \$500

**Display Ad - January 1 - December 31, 2021
(300 px x 250 px)**

Home Page \$600
Exhibit Hall/Workshops/Counseling Page \$350
Homebuying Resource Page \$350
Rental Resource Page \$350



This 11th annual event is a cooperative effort of Prince William, Fairfax, Arlington and Loudoun Loudoun Counties; the cities of Alexandria and Falls Church; Virginia Housing; and the US Department of Housing and Urban Development. Event manager is Laura Nickle of Communi-k, Inc.; fiscal agent is First Home Alliance, a Woodbridge nonprofit.