

REACH THE PEOPLE WHO NEED YOU AT NORTHERN VIRGINIA'S ONLY REGIONAL HOUSING EXPO!



12TH ANNUAL

NORTHERN VIRGINIA HOUSING EXPO SHOWCASING FIRST-TIME HOMEOWNERSHIP AND RENTAL OPPORTUNITIES



novahousingexpo.org



Our first-ever year-long virtual housing expo in 2021 welcomed more than 135,000 visits from people looking for free, helpful info and guidance on buying or renting in Northern Virginia and free, trustworthy help with financial planning. They browsed the virtual exhibit hall, attended helpful online workshops, and took advantage of free one-on-one financial counseling sessions with a respected local nonprofit. In 2022, we are keeping the same low exhibitor rates so we can continue to expand the variety of resources in our exhibit hall.

SHOWCASE YOUR SERVICES TO THE PEOPLE WHO NEED THEM!

SPONSOR

EVENT UNDERWRITER: \$10,000 - NOT AVAILABLE

PLATINUM EMPLOYER \$5,000 - Logo and inclusion in event-related promotional materials including news releases; specific workshop presentation opportunity; prime exhibit location; banner ad on home page plus one landing page; social media takeover for one day; promotion of your booth and its contents in social media; other tailored opportunities available

GOLD EMPLOYER SPONSOR: \$3,000 - Inclusion in event-related promotional materials including news releases; specific workshop presentation opportunity; prime exhibit location; banner ad on home page; promotion of your booth and its contents in social media; social media takeover for one day

SILVER EMPLOYER SPONSOR: \$1,500 - Name on all event-related promotional materials including news releases; video series presentation opportunity; prime exhibit location; display ad in virtual exhibit hall, workshop page, or counseling page; promotion of your booth and its contents in social media

EXHIBIT

Non Profit* Renewal \$125 For Profit Renewal \$395

Renewal rates are available to organizations who participated in the 2021 virtual expo.

Non Profit* - New \$175 For Profit - New \$495

*Non Profit rates are extended to 501(c)3 organizations only.

ADVERTISE

Billboard Ad - January 1 - December 31, 2022
(970 px x 250 px)

Home Page \$1000

Exhibit Hall/Workshops/Counseling Page \$500

Homebuying Resource Page \$500

Rental Resource Page \$500

Display Ad - January 1 - December 31, 2022
(300 px x 250 px)

Home Page \$600

Exhibit Hall/Workshops/Counseling Page \$350

Homebuying Resource Page \$350

Rental Resource Page \$350

This 12th annual event is a cooperative effort of Virginia Housing; Prince William, Fairfax, Arlington and Loudoun Counties; Alexandria, Falls Church; the U.S. Department of Housing and Urban Development; the Northern Virginia Association of Realtors®; the Metropolitan Washington Council of Governments; and the U.S. Department of Housing & Urban Development's DC Regional Office. Event manager is Laura K. Nickle of Communi-k, Inc. Fiscal agent is First Home Alliance, a Woodbridge nonprofit.

To exhibit, register online at novahousingexpo.org. To participate or ask a question, contact Laura Nickle at 571-294-8536 or info@novahousingexpo.org