

REACH THE PEOPLE WHO NEED YOU AT NORTHERN VIRGINIA'S ONLY REGIONAL HOUSING EXPO!



13TH ANNUAL

NORTHERN VIRGINIA HOUSING EXPO SHOWCASING FIRST-TIME HOMEOWNERSHIP AND RENTAL OPPORTUNITIES



novahousingexpo.org



Since the expo went virtual in 2020, we've welcomed more than 300,000 visits from people looking for free, helpful info and guidance on buying or renting in Northern Virginia and free, trustworthy help with their personal finances. They browse the virtual exhibit hall, attend or view helpful online educational sessions, and take advantage of free one-on-one financial coaching sessions with a respected local nonprofit.

SHOWCASE YOUR SERVICES TO THE PEOPLE WHO NEED THEM - AT THE VIRTUAL EXPO - THE IN-PERSON EXPO - OR BOTH!

VISIT NOVAHOUSINGEXPO.ORG FOR DETAILS ON THE BENEFITS OF EACH CATEGORY

OPTION 1: VIRTUAL EXPO ONLY

SPONSOR

VIRTUAL EXPO UNDERWRITER:
\$20,000

VIRTUAL EXHIBIT HALL SPONSOR:
\$10,000

VIRTUAL EDUCATION SPONSOR:
\$10,000

VIRTUAL FINANCIAL COACHING
SPONSOR: \$7,500

EXPO PARTNER: \$5,000

EXHIBIT

Non Profit* Renewal \$195
For Profit Renewal \$495
Renewal rates
for 2022 exhibitors only.

Non Profit* - New \$295
For Profit - New \$595

*For 501(c)3 organizations only.

OPTION 2: IN-PERSON EXPO ONLY

SPONSOR

LIVE EXPO UNDERWRITER: \$20,000

EXHIBIT HALL SPONSOR: \$10,000

EDUCATION SPONSOR: \$10,000

FINANCIAL COACHING

SPONSOR: \$7,500

EXPO PARTNER: \$5,000

EXHIBIT

Non Profit* Renewal \$195
For Profit Renewal \$495
Renewal rates
for 2022 exhibitors only.

Non Profit* - New \$295
For Profit - New \$595

*For 501(c)3 organizations only.

EARLY BIRD DISCOUNT!

*Take an additional \$50 off when you
register and pay by January 31, 2023*

OPTION 3: VIRTUAL PLUS IN-PERSON

SPONSOR

EXPO UNDERWRITER: \$25,000

EXHIBIT HALL UNDERWRITER:
\$15,000

EDUCATION UNDERWRITER:
\$15,000

FINANCIAL COACHING
UNDERWRITER: \$8,500

EXHIBIT

Non Profit* Renewal \$295
For Profit Renewal \$895
Renewal rates
for 2022 exhibitors only.

Non Profit* - New \$495
For Profit - New \$1095

*For 501(c)3 organizations only.

This 13th annual event is a cooperative effort of Virginia Housing; Prince William, Fairfax, Arlington and Loudoun Counties; Alexandria, Falls Church and Manassas Park; the U.S. Department of Housing and Urban Development; the Northern Virginia Association of Realtors®; the Metropolitan Washington Council of Governments; and the U.S. Department of Housing & Urban Development's DC Regional Office. Event manager is Laura K. Nickle of Communi-k, Inc. Fiscal agent is First Home Alliance, a Woodbridge nonprofit.

To exhibit, register online at novahousingexpo.org. To participate or ask a question, contact Laura Nickle at 571-294-8536 or info@novahousingexpo.org