

REACH THE PEOPLE WHO NEED YOU AT NORTHERN VIRGINIA'S ONLY REGIONAL HOUSING EXPO!



14TH ANNUAL

NORTHERN VIRGINIA HOUSING EXPO SHOWCASING FIRST-TIME HOMEOWNERSHIP AND RENTAL OPPORTUNITIES



novahousingexpo.org



Hosted by Prince William County

LIVE EVENT: SATURDAY, MARCH 23, 2024 • 10 AM - 3 PM

**AT CHARLES COLGAN HIGH SCHOOL
13833 DUMFRIES ROAD, MANASSAS, VIRGINIA 20112**

Since the expo went virtual in 2020, we've welcomed more than 450,000 visits from people looking for free, helpful info and guidance on buying or renting in Northern Virginia and free, trustworthy help with their personal finances. They browse the virtual exhibit hall, attend or view helpful online educational sessions, and take advantage of free one-on-one financial coaching sessions with a respected local nonprofit.

**SHOWCASE YOUR SERVICES TO THE PEOPLE WHO NEED THEM - IN-PERSON
ON MARCH 23 AND ALL DAY EVERY DAY IN OUR VIRTUAL EXHIBIT HALL!**

VISIT NOVAHOUSINGEXPO.ORG FOR DETAILS ON SPONSOR AND EXHIBITOR BENEFITS

SPONSOR

EXPO UNDERWRITER: \$15,000

EXHIBIT HALL SPONSOR: \$5,000

EDUCATION SPONSOR: \$5,000

EXPO PARTNER: \$5,000

EXHIBIT

Non Profit* Renewal \$295

For Profit Renewal \$595

Renewal rates

for 2023 exhibitors only.

Non Profit* - New \$395

For Profit - New \$795

*For 501(c)3 organizations only.

ADVERTISE

Billboard Ad 1/1-12/13/24

(970 px x 250 px)

Home Page \$1000

Exhibit Hall Page \$750

All Other Pages \$500

Display Ad 1/1-12/13/24

(300 px x 250 px)

Home Page \$600

Exhibit Hall Page \$400

All Other Pages \$300

EXHIBITOR EARLY PAYMENT DISCOUNT!

Save \$50 when you register AND pay by January 31, 2024

This 14th annual event is a cooperative effort of Virginia Housing; Prince William, Fairfax, Arlington and Loudoun Counties; Alexandria, Falls Church and Manassas Park; the U.S. Department of Housing and Urban Development; the Northern Virginia Association of Realtors®; the Metropolitan Washington Council of Governments; and the U.S. Department of Housing & Urban Development's DC Regional Office.

Event manager is Laura K. Nickle of Communi-k, Inc. Fiscal agent is First Home Alliance, a Woodbridge-based nonprofit.

To exhibit, register online at novahousingexpo.org. To sponsor or to ask a question, contact Laura Nickle at 571-294-8536 or info@novahousingexpo.org

