

REACH THE PEOPLE WHO NEED YOU AT NORTHERN VIRGINIA'S ONLY REGIONAL HOUSING EXPO!



15TH ANNUAL

NORTHERN VIRGINIA HOUSING EXPO SHOWCASING FIRST-TIME HOMEOWNERSHIP AND RENTAL OPPORTUNITIES

novahousingexpo.org

HOSTED BY



LIVE EVENT: SATURDAY, APRIL 12, 2025 • 10 AM - 3 PM
AT MERIDIAN HIGH SCHOOL - 121 MUSTANG ALLEY, FALLS CHURCH

VIRTUAL EXPO: Since the expo added its virtual component in 2020, we've welcomed more than 650,000 visits from people looking for free, helpful info and guidance on buying or renting in Northern Virginia and free, trustworthy help with their personal finances. They browse the virtual exhibit hall, attend or view helpful online educational sessions, and take advantage of free one-on-one financial coaching sessions with a respected local nonprofit.

**SHOWCASE YOUR SERVICES TO THE PEOPLE WHO NEED THEM - IN-PERSON
ON APRIL 12 AND ALL DAY EVERY DAY IN OUR VIRTUAL EXHIBIT HALL!**

VISIT NOVAHOUSINGEXPO.ORG FOR DETAILS ON SPONSOR AND EXHIBITOR BENEFITS

SPONSOR

EXPO UNDERWRITER: \$15,000

EXHIBIT HALL SPONSOR: \$5,000

EDUCATION SPONSOR: \$5,000

EXPO PARTNER: \$5,000

EXHIBIT

Non Profit* Renewal \$295
For Profit Renewal \$595
Renewal rates
for 2024 exhibitors only.

Non Profit* - New \$395
For Profit - New \$795
*For 501(c)3 organizations only.

ADVERTISE

Billboard Ad 1/1-12/13/25
(970 px x 250 px)
Home Page \$1000
Exhibit Hall Page \$750
All Other Pages \$500

Display Ad 1/1-12/13/25
(300 px x 250 px)
Home Page \$600
Exhibit Hall Page \$400
All Other Pages \$300

EXHIBITOR EARLY PAYMENT DISCOUNT!

Save \$50 when you register AND pay by January 31, 2025

This 15th annual event is a cooperative effort of Virginia Housing; the cities of Falls Church, Alexandria and Manassas Park; Fairfax, Arlington and Loudoun Counties; Alexandria, Falls Church and Manassas Park; the U.S. Department of Housing and Urban Development; the Northern Virginia Association of Realtors®; the Metropolitan Washington Council of Governments; and the U.S. Department of Housing & Urban Development's DC Field Office.



To exhibit, register online at novahousingexpo.org.

To sponsor or to ask a question,

contact [Laura Nickle](mailto:Laura.Nickle@novahousingexpo.org) at 571-294-8536 or info@novahousingexpo.org

