

REACH THE PEOPLE WHO NEED YOU AT NORTHERN VIRGINIA'S ONLY REGIONAL HOUSING EXPO!



16TH ANNUAL

NORTHERN VIRGINIA HOUSING EXPO SHOWCASING FIRST-TIME HOMEOWNERSHIP AND RENTAL OPPORTUNITIES novahousingexpo.org

HOSTED BY



LIVE EVENT: SATURDAY, MARCH 7, 2026 • 10 AM - 3 PM
AT FAIRFAX HIGH SCHOOL - 3501 LION RUN, FAIRFAX, VIRGINIA

VIRTUAL EXPO: Since the expo added its virtual component in 2020, we've welcomed nearly 1 million visits from people looking for free, helpful info and guidance on buying or renting in Northern Virginia and free, trustworthy help with their personal finances. They browse the virtual exhibit hall, view helpful online educational sessions, and take advantage of free one-on-one financial coaching sessions with a respected local nonprofit.

**SHOWCASE YOUR SERVICES TO THE PEOPLE WHO NEED THEM - IN-PERSON
ON MARCH 7 AND ALL DAY EVERY DAY IN OUR VIRTUAL EXHIBIT HALL!**

VISIT NOVAHOUSINGEXPO.ORG FOR DETAILS ON SPONSOR AND EXHIBITOR BENEFITS

SPONSOR

EXPO UNDERWRITER: \$15,000

EXHIBIT HALL SPONSOR: \$5,000

EDUCATION SPONSOR: \$5,000

EXPO PARTNER: \$5,000

EXHIBIT

Non Profit* Renewal \$295
For Profit Renewal \$595
Renewal rates
for 2025 exhibitors only.

Non Profit* - New \$395
For Profit - New \$795
*For 501(c)3 organizations only.

ADVERTISE

Billboard Ad 1/1-12/13/25
(970 px x 250 px)
Home Page \$1000
Exhibit Hall Page \$750
All Other Pages \$500

Display Ad 1/1-12/13/25
(300 px x 250 px)
Home Page \$600
Exhibit Hall Page \$400
All Other Pages \$300

EXHIBITOR EARLY PAYMENT DISCOUNT!
Save \$50 when you register AND pay by January 31, 2026

This 16th annual event is a cooperative effort of Virginia Housing; the cities of Fairfax, Falls Church, Alexandria and Manassas Park; Fairfax, Arlington and Loudoun Counties; the U.S. Department of Housing and Urban Development's DC Field Office; and the Northern Virginia Association of Realtors®.

Event manager is Laura K. Nickle of Communi-k, Inc. Fiscal agent is First Home Alliance, a Woodbridge-based nonprofit.



To exhibit, register online at novahousingexpo.org.

To sponsor or to ask a question,

contact Laura Nickle at 571-294-8536 or info@novahousingexpo.org

